GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1033
ANSWERED ON:27.07.2001
LOSSES SUFFERED BY DD ON VARIOUS SPORT EVENTS
RAMJI MANJHI

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Doordarshan awarded the telecast contract for 1997 French Open Tennis Tournament to Stracon without inviting bids;

(b) if so, the reasons therefor;

(c) whether the Doordarshan suffered a huge loss on account of purchase of telecast rights;

(d) if so, the details thereof during the last three years; and

(e) the action taken against the officials responsible for this losses?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(e) & (b): Prasar Bharati have informed that Doordarshan awarded the marketing rights ofFrench Open 1997 to M/s Stracon India Ltd. on the basis of offers received for marketing the event.

(c) & (d): Doordarshan had earned revenue from the marketing of the French Open Tennis tournament, details of which are given in the Annexure.

(e): Certain alleged irregularities regarding purchase of telecast rights and contract for marketing rights of some sports events, including 1997 French Open tennis tournament, shown on Doordarshan, & held in 1997-98, were investigated by CBI.CBI has registered 5 (five) cases against certain Doordarshan officials and investigations by Central Bureau of Investigations aregoing on. Further action will depend on the final outcome of CBI investigations.

ANNEXURE

ANNEXURE REFERRED TO IN REPLY TO PARTS (c) and (d) OF LOK SABHA UNSTARRED QUESTION NO. 1033 FO ANSWER ON 27.07.2001

Sl. No.	Name of Agency	Rights Fee	Technical	Gross Amount
1.	1997:- M/s. Stracon	US $ 90,000/-	Rs. 4,11,050	Rs. 54,10,500/-
2.	1998:- M/s. Stracon	US $ 2,00,000/-	Rs. 32,28,254/-	Rs. 34,11,765/-
3.	1999:- M/s. Stracon	US $ 99,000/-	US $ 30,000/-	Rs. 3,00,000/-
4.	2000:- M/s. Reasonable	US $ 1,10,000/-	US $ 33,000/-	Rs. 16,06,585/-